



### **JC Spender**

Visiting Professor - ESADE (Universitat Ramon Llull), Lund University School of Economics and Management, and Open University Business School (UK).

#### *Business background:*

After service in Royal Navy experimental submarines trained as a nuclear engineer and worked for Rolls-Royce & Associates on the power plant for UK nuclear submarines. Joined IBM for several years as large account team manager and special products planner. Later worked in merchant banking in the City of London. Has been involved in several Silicon Valley startups.

#### *Academic background:*

Completed PhD in Strategic Management at the Manchester Business School, which thesis won the 1980 Academy of Management AT Kearney Prize, later published as *Industry Recipes* (Blackwell 1989). After being on the faculty at various universities including UCLA and Rutgers, retired in 2003 as Dean of the School of Technology & Business at SUNY/FIT. Served as the 2007-2008 Fulbright-Queen's Research Chair.

Current research is into theorizing firms and markets under conditions of Knightian uncertainty, with additional interests and publications about the history of management and management education, strategy, and knowledge management.

*Recent publication activities include:*

- Spender, J.-C. (forthcoming). *Business Strategy: Managing Uncertainty, Opportunity, and Enterprise*. Oxford: Oxford University Press.
- Spender, J. -C., & Kalling, Thomas. (forthcoming). *On Resources, Routines, or Judgments as Microfoundations*. Paper to be presented at the Academy of Management Annual Meeting 2014, Philadelphia PA.
- Spender, J. -C. (forthcoming). *BSchools and their Business Models*. Paper to be presented at the Academy of Management Annual Meeting 2014, Philadelphia PA.
- Spender, J. -C. (forthcoming). *Whence "Management" and The Power of This Word?* Paper to be presented at the Academy of Management Annual Meeting 2014, Philadelphia PA.
- Spender, J.-C., & Strong, Bruce. (forthcoming). *Strategic Conversations: Creating and Directing the Entrepreneurial Workforce*. Cambridge: Cambridge University Press.
- Spender, J.-C. (forthcoming). Strategizing. In James D. Wright (Ed.), *International Encyclopedia of the Social and Behavioral Sciences* (2nd ed.). Oxford: Elsevier.
- Spender, J.-C. (forthcoming). A History of Management. In James D. Wright (Ed.), *International Encyclopedia of the Social and Behavioral Sciences* (2nd ed.). Oxford: Elsevier.
- Spender, J. -C. (forthcoming). The Business School Model: A Flawed Organizational Design? *Journal of Management Development*.
- Spender, J. -C. (forthcoming). Herbert A. Simon. In James D. Wright (Ed.), *International Encyclopedia of the Social and Behavioral Sciences* (2nd ed.). Oxford: Elsevier.
- Spender, J. -C. (forthcoming). Management's Role in the TMF (theory of the Managed Firm). *Kindai Management Review*.
- Spender, J. -C. (forthcoming). Origins, History, and Development of KM. In Ettore Bolisani & Meliha Handzic (Eds.), *Advances in Knowledge Management - Celebrating Twenty Years of Research and Practice*. Heidelberg: Springer-Verlag.
- Bierly, Paul E., Gallagher, Scott, & Spender, J.-C. (forthcoming). Innovation Decision-Making in High-Risk Organizations: A Comparison of the U.S. and Soviet Attack Submarine Programs. *Industrial & Corporate Change*.
- Kalling, Thomas, & Spender, J.-C. (2013). *On Resources, Rationality, or Judgment as Micro Foundations to Organizational Theorizing*. Paper presented at the SMS Special Conference on Micro Foundations for Strategic Management Research: Embracing Individuals, Copenhagen Business School June 13 - 15, 2014.
- Spender, J.-C. (2013). Bureaucratic Theory. In Eric H. Kessler (Ed.), *Encyclopedia of Management Theory* (pp. 87-92). New York: Sage.
- Spender, J.-C. (2013). The Three Phases of Max Boisot's Theorizing. In John Child & Martin Ihrig (Eds.), *Knowledge, Organization, and Management - Building on the Work of Max Boisot* (pp. 205-211). Oxford: Oxford University Press.
- Spender, J.-C. (2013). Professor Ikujiro Nonaka and KM's Past, Present and Future. In Georg Von Krogh, Hirotaka Takeuchi, Kimio Kase & César G. Cantón (Eds.), *Towards Organizational Knowledge: The Pioneering Work of Professor Ikujiro Nonaka* (pp. 24-59). London: Palgrave-Macmillan.
- Spender, J.-C. (2013). Steps Towards a Theory of the Managed Firm (TMF). *Universaria Business Review*, 40(4th Quarter), 52-67.
- Spender, J.-C. (2013). Herbert Alexander Simon: Philosopher of the Organizational Life-World. In M. Witzel & M. Warner (Eds.), *Oxford Handbook of Management Thinkers* (pp. 297-357). Oxford: Oxford University Press.
- Spender, J.-C. (2013). The Business School Model: A Flawed Design? *ESADE Working Paper No. 251*.
- Spender, J.-C. (2013). Strategizing Under Uncertainty. *ESADE Working Paper No. 252*.

- Spender, J.-C., Bednarz-Łuczewska, Paulina, Bordianu, Andreea, & Rohaert, Sarah. (2013). Intangibles: Theory, Categories, and the Kozminski Matrix. *Knowledge Management Research & Practice*, 11, 101-111.
- Spender, J.-C., & Khurana, Rakesh. (2013). Intellectual Signatures: Impact on Relevance and Doctoral Programs. In Graduate Management Admissions Council (Ed.), *Disrupt or Be Disrupted: A Blueprint for Change in Management Education* (pp. 131-177). San Francisco CA: Jossey-Bass.
- Khurana, R., & Spender, J.-C. (2013). What skills do MBA students really need? *Financial Times*, Business Education Section. Retrieved from <http://www.ft.com/intl/cms/s/2/1fcbc01e-a5ed-11e2-b7dc-00144feabdc0.html#axzz2RBmbcFeK>
- Locke, R. R., & Spender, J.-C. (2011). *Confronting Managerialism: How the Business Elite and Their Schools Threw Our Lives Out of Balance*. London: Zed Books.

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